



May 20, 2019

Dear Vendor:

The Boricua Festival Committee, Inc. would like to thank you for your continued support throughout the years and hope that you would consider participating in our 21st Annual **“Salsa at the Waterfront”** which will be held on Saturday, June 29, 2019 on Pier 4 located at First Avenue and 58th Street in Sunset Park, Brooklyn.

The Boricua Festival has always highlighted Salsa from yesterday through today. We strive to maintain the beauty of our Puerto Rican roots through music dance and education. The Boricua Festival is a daylong event attended by over 6,000 people. It is filled with culture, education, music, history and pride. We invite Brooklyn community-based organizations to offer free health screenings and other information to the public. As in past years, we will have a cultural corner displaying paintings, sculptures and other amazing works of art.

Each year, the festival has been dedicated to something or someone. Examples include a dedication to Los Pioneros de Puerto Rico and La Familia Puertorriqueña. Past headlining artists have included Eddie Palmieri, the late Joe Cuba, La India, Willie Colon and Tito Rojas, just to name a few. When we moved our event to the Sunset Park Pier, it was more than fitting to call it **“Salsa at the Waterfront.”** The Pier is surrounded by the most incredible views of lower Manhattan, New Jersey and an amazing view of the Statue of Liberty. Although venues changed, our focus, that being the community, our up and coming artists and most especially la musica tipica, did not.

Please consider joining us on Saturday, June 29, 2019, at the Pier. Attached is a copy of the vendor agreement form and fees. The forms must be completed and submitted by Thursday, June 20, 2019 and mailed with your payment, payable to the Boricua Festival Committee Inc. to Boricua Festival PO Box 320016 Brooklyn, NY 11232 - Any application received after June 20th will be subject to a \$25 late fee.

Vendor organizer Evey Cruz may be contacted for questions related to vendor space and fees. Ms. Cruz can be reached at 917-216-7375 or Email: ebklynsalsera@aol.com.

Sincerely,

Patricia Ruiz
President

21st Annual Boricua Festival

“Salsa at the Waterfront”

Saturday, June 29, 2019 Noon - 6pm
58th Street (Pier 4) and 1st Avenue in Sunset Park, Brooklyn

Vendor Contract

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
TEL # (DAY) _____ EVE: _____ FAX: _____ EMAIL: _____

INTRODUCTORY VENDOR FEES

- ___ Food A (processed) - \$300.00 (15' X 10') (2nd space \$100.00)
- ___ Food B (non-processed) - \$200.00 (15' X 10') (2nd space \$100.00)
- ___ Beverages (15' X 10') - \$200.00
- ___ General Merchandise (T-Shirts, CD's, Arts & Crafts) (15' X 10') - \$100.00
- ___ **Piragua (Ices) & Misc. (15' X 10') - \$75.00**

Description of items to be sold _____

CONSUMER AFFAIRS LIC # _____
NYC SALES TAX # _____
NYC DEPARTMENT OF HEALTH # _____

(Copies of required permits must accompany this application)

Payment by **certified check or money order only** is due by **June 20, 2019**. Payments received after June 20th must include a \$25 Late Fee per space. **Absolutely no vendors will be accepted the day of the event.**

Total amount enclosed \$ _____

Upon receipt of your application you will receive confirmation and further instructions by phone.

For vendor information or questions please call Vendor Coordinator, Evey Cruz at 917 216-7375 or email to Ebkllynsalsera@aol.com

Checks payable to: THE BORICUA FESTIVAL COMMITTEE, INC.

**Mail to: Boricua Festival
PO Box 320016
Brooklyn, NY 11232**

The applicant agrees to indemnify and to hold harmless the Boricua Festival Committee, Inc., event sponsors and their respective Directors, Officers, Employees and its agents from all claims, suits, actions, loss, liabilities and damages, including but not limited to attorneys fees and costs arising out of or caused by the vendor activities. The applicant further agrees to comply with all pertinent provisions of the New York State Laws, Rules and Regulations. **Propane tanks must be standard 20lbs and certified by the NYC Fire Department. Only 2 tanks are permitted by vendor.** Vendors are responsible for obtaining all necessary permits, licenses and insurance. Food vendors agree to provide a copy of the Department of Health "One Day Street Fair permit".

Signature _____ Date _____

Approval signature of Vendor Coordinator: _____

Festival takes place Rain or Shine – No Refunds

*** Vendors are responsible for cleaning up & disposing of their own garbage***

**All food vendors must make sure they have their fire extinguishers if cooking and if using generators.
Cooking with Charcoal, must have 5 gallons of water.**

Boricua Festival Committee, Inc.
Presents
21st Annual Boricua Festival
“Salsa at the Waterfront”
Saturday, June 29, 2019 12pm-6pm
58th Street (Pier 4) and 1st Avenue in Sunset Park, Brooklyn



Vendor Setup and Breakdown:

The 21st Annual Boricua Festival *“Salsa at the Waterfront”* on Pier 4 at 58th Street and 1st Avenue in Sunset Park, Brooklyn will be held on Saturday June 29, 2019

Below is an itinerary for the arrival, setup, breakdown and dismissal times for vendors.

Please be assured that several members and volunteers of the Boricua Festival Committee, Inc. will be at designated locations directing vendors and community based-organizations to their assigned areas.

Our Staff will be on the pier as early as 8am to setup the event areas. We will be equipped with either cell phones or radios to ensure that there is a smooth flow of communications among us.

Remember gates open at 12pm and parking is available by permit only on the pier....

Vendor Schedule:

Vendor Setup Time is 8:00AM* *Vendor Breakdown Time 6:00PM

Vendor Selling Time: Upon completion of setup Vendor Dismissal Time: 7:00PM Sharp.

Each Vendor will receive a parking permit for the pier at the gate upon entering.

Sincerely,

Evey Cruz 917-216-7375 Cell
BFC Event Coordinator
Boricua Festival Committee Inc.